





## AT A GLANCE

	<p><b>Martin ArtQuest Gallery</b> Frist Center for the Visual Arts Nashville, Tennessee</p> 	<p><b>Art Sparks</b> The Speed Art Museum Louisville, Kentucky</p> 	<p><b>Greene Family Learning Gallery</b> High Museum of Art Atlanta, Georgia</p> 
<p><b>Grand Opening (GO) and Renovation Dates</b></p>	<p>GO: April 6, 2001 Renovations: 2006 and 2009</p>	<p>GO: November 17, 1997 Renovations: 2004, 2005, 2008</p>	<p>Historical space: 1983 GO: Current installation: November 12, 2005</p>
<p><b>Square Footage</b></p>	<p>4000 square feet</p>	<p>5000 square feet</p>	<p>2100 square feet</p>
<p><b>Real Estate in Museum</b></p>	<p>Second Floor, Main Building Direct proximity to special exhibition gallery</p>	<p>Lower Level, Main Building Direct proximity to lower-level galleries and the Education Department offices</p>	<p>Main Floor of the Museum in the Stent Family Wing; centered on the bridge between the two museum lobbies</p>
<p><b>Annual Visitorship in Interactive Gallery (2009)</b></p>	<p>81,629 family members—49% of all visitors 17,433 school visits</p>	<p>1189 family members Used by schools and families 18,112 visits</p>	<p>12,550 family members</p>
<p><b>Who is it for? Audience and Youth Ages</b></p>	<p>Intergenerational families; school groups; birth to senior; children with accompanying adults; 50% of users are adults</p>	<p>Families, school groups, children ages 1-9 with accompanying adults</p>	<p>Children ages 5-10 with accompanying adults</p>
<p><b>Collections/Exhibitions Focus</b>  <b>Original Art Inclusion in Gallery</b></p>	<p>Non-collecting museum; Creativity in society; Concept/process-based artistic focus; Original art in gallery</p>	<p>Collections-based art focus using reproductions, props, and several pieces of original art  Collection tie-ins include: 17<sup>th</sup> Century Dutch, West African, Architecture, Plains Native American</p>	<p>Creative process focus using references to artwork from the collection; References to art in gallery: e.g., Tony Cragg/Howard Finster, Folk Art, Mattie Lou O’Kelley, Renzo Piano/Richard Meier, Contemporary Art</p>
<p><b>Research Base</b></p>	<p>Howard Gardner’s theory of multiple Intelligences; Csikszentmihályi’s theory of flow; McTighe and Erickson’s concept-based education and enduring understandings; constructivist learning</p>	<p>Howard Gardner’s theory of multiple Intelligences; Csikszentmihályi’s theory of flow; John Dewey, psychologist and education reformer; Jean Piaget, psychologist, theory of cognitive development; Reggio Emilia approach; constructivist learning; George Hein’s writings</p>	<p>Kay Redfield Jamison, creative play; child-centered learning; immersive learning</p>
<p><b>Number of Activities/</b></p>	<p>30 activities: three main</p>	<p>30 activities: three main</p>	<p>5 activities: <i>Building Buildings</i>,</p>

<b>Types of Activities</b>	sections— <i>Look at Art, Talk about Art, Make Art</i> Balance toward manipulative activities	areas— <i>Art Learning Center, Planet Preschool, Hands-on Art Studio</i> Balance toward manipulative activities	<i>Making a Mark, Telling Stories, Sculpting Spaces, Transforming Treasure</i> Focus on manipulative activities
<b>Planning/Implementation Time</b>	<u>Project timeline</u> : 24 months <u>Fabrication timeline</u> : 17 months	<u>Project timeline</u> : 36 months, 24 months of fundraising <u>Fabrication timeline</u> : 12 months of design/fabrication and implementation	<u>Project timeline</u> : 14 months <u>Fabrication timeline</u> : 6 months
<b>Design Team</b>	Museum educators with specific expertise, graphic designer, fabricator/designer, director, curatorial staff, development staff	Museum educators with specific expertise, fabricator/designer, child psychologist, parents, early childhood specialist, curatorial staff  Beta tested and evaluated selected components with children and evaluator	Museum educators with specific expertise, fabricator/designer, project manager, audience evaluator
<b>American Disabilities Act</b>	Aligned and meets all specifications	Aligned and meets all specifications	Aligned and meets all specifications
<b>Construction/Maintenance Budget</b>  <b>Annual Line-Item Budget</b>	\$1 million total \$375 per square foot <u>Renewal</u> : \$10,000-\$15,000 per modular station <u>Renovation</u> : \$130,000 and \$250,000 <u>Line-item budget</u> : 20% of education budget	\$1 million total \$200 per square foot <u>Renewal</u> : \$1000 per station on average per year <u>Renovation</u> : \$35,000-\$50,000 <u>Line-item budget</u> : 30% of education budget	\$500,000 total \$240 per square foot <u>Renewal</u> : \$5000-\$7000 <u>Renovation</u> : Complete renovation each time <u>Line-item budget</u> : 4% of education budget
<b>Staffing</b>	Floor staff present at all times: 2 part-time educators on rotational basis; 5 or 6 volunteers per shift <u>Administrative</u> : 10% of duties	Floor staff present at all times: 1 full-time educator; 4 part-time educators who serve as floor staff; 15% ongoing maintenance <u>Administrative</u> : Weekly; 50% of duties when designing new gallery	Staff checks in on a rotational schedule  <u>Administrative</u> : 10% of duties
<b>Art Making</b>	Printmaking, watercolor, sculpture, interchanging art-making stations with professional art materials	Interchanging art-making studio with professional art materials	Building with blocks, “sculpting” with found objects; drawing
<b>Cost for Participants</b>	Children and visitors 18 and younger free; adults with admission	Free for members and free with museum admission	Free with museum admission
<b>Complementary Activities/Materials</b>	Digital Portfolio (online component) Family Days Kids Club Docent-Guided Tours Self-Guided Tours Training Manual for staff/volunteers	Family Days Gallery Adventures Discovery Cases Training materials for volunteers and staff	Gallery Backpacks Family Days Toddler Thursdays Second Family Fun Days Self-Guided Tours Docent-Guided Tours

<b>Evaluation</b>	Formative and summative: ongoing, informed by original outcomes/indicators Visitor response area	Formative and summative: ongoing, informed by visitor studies	Formative and summative: ongoing, informed by visitor studies
<b>Maintenance Schedule</b>	Daily at frequent intervals	Daily at frequent intervals; monthly repair and replacement schedule	Daily at frequent intervals
<b>Renewal Calendar</b>	Approximately every five years with ongoing activity renewal	Renovation approximately every five years with yearly activity renewal	Approximately every five years
<b>Documentation</b>	Archival records of text and activity designs	Archival records of text and activity designs	Archival records of text and activity designs