

Visitor ID: _____

Date: _____

***Families in Art Museums:* TAKE-HOME QUESTIONNAIRE**

Thank you for speaking with us at the Speed Art Museum. We really enjoyed learning about your experiences at *Art Sparks*. We look forward to including your opinions in this part of the study as well.

This questionnaire should take about 15 minutes. Once you have completed and returned it in the prepaid stamped envelope, you will be entered in a monthly raffle for a \$100 American Express Gift Card. **We ask that you complete and mail this questionnaire within one week.**

If you have any questions about this study or problems completing the questionnaire, please contact Jessica Luke at artmuseumresearch@ilinet.org.



BEFORE YOU BEGIN, THINGS TO CONSIDER:

We want to know more about what visitors value the interactive galleries in art museums, such as the *Art Sparks*. As you complete this questionnaire, please keep in mind four very important points:

❖ **Focus only on your visit to *Art Sparks*...**

NOT the entire museum or other programs that happen in the museum when you were there. We are trying to understand what is valuable only about *Art Sparks*.

❖ **Focus on the group that came with you to *Art Sparks* that day...**

when you answered the first part of the study. We understand that your experiences in *Art Sparks* may change depending on who is visiting the gallery with you.

❖ **Focus on what YOU think is valuable...**

rather than what your child or other adults in your group may think is valuable. We cannot study everyone's opinions at the same time and we are really interested in what you, as an adult and caregiver, think.

❖ **Try to discern what is more or less valuable for you.**

When reading the questions, it may be tempting to tell us that everything is valuable. But if you think about the different activities your group does together, you likely value different experiences in different ways. What is valuable about going to a state park is likely different from what is valuable about going to *Art Sparks*.

In the following questions, you will be asked to tell us what you think is most valuable about a visit to *Art Sparks*.

First, we will ask you what you think is **valuable to your child(ren)**. Then, we will ask what is **valuable to you**. Finally, we will ask what is **valuable for your group together**.

Please **circle** the appropriate rating, on a scale from 1 to 7, where 1 is "Not at all what I value about the space" and 7 is "All that I value about the space."

Turn the page. Let's begin. →

WHAT DO YOU THINK IS MOST VALUABLE ABOUT A VISIT TO ART SPARKS FOR YOUR CHILD(REN)?

What I value about <i>Art Sparks</i> is that, there, MY CHILD(REN) ...	Not at all what I value about the space					All that I value about the space	
	1	2	3	4	5	6	7
... learn how art is made	1	2	3	4	5	6	7
... further their interest in art	1	2	3	4	5	6	7
... consider a different point of view	1	2	3	4	5	6	7
... use materials they don't have at school	1	2	3	4	5	6	7
... feel welcome in the museum	1	2	3	4	5	6	7
... have experiences that build on what they learn at school	1	2	3	4	5	6	7
... experiment with various materials	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, MY CHILD(REN) ...	Not at all what I value about the space					All that I value about the space	
	1	2	3	4	5	6	7
... play with other children	1	2	3	4	5	6	7
... express their feelings	1	2	3	4	5	6	7
... think about a problem in a new way	1	2	3	4	5	6	7
... observe the details in a work of art	1	2	3	4	5	6	7
... use materials they don't have at home	1	2	3	4	5	6	7
... learn by doing	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, MY CHILD(REN) ...	Not at all what I value about the space					All that I value about the space	
	1	2	3	4	5	6	7
... open their minds to new ideas	1	2	3	4	5	6	7
... have experiences that build on what they learn at home	1	2	3	4	5	6	7
... become curious about art	1	2	3	4	5	6	7
... learn about the elements of art (e.g., line, shape color, texture)	1	2	3	4	5	6	7
... feel that art museums are fun	1	2	3	4	5	6	7
... work independently	1	2	3	4	5	6	7
... practice getting along with others	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, MY CHILD(REN) ...	Not at all what I value about the space					All that I value about the space	
	1	2	3	4	5	6	7
... feel like they accomplished something	1	2	3	4	5	6	7
... become more aware of different types of art	1	2	3	4	5	6	7
... feel excited about coming to the museum	1	2	3	4	5	6	7
... practice different art techniques	1	2	3	4	5	6	7
... look carefully at a work of art	1	2	3	4	5	6	7
... feel excited about art	1	2	3	4	5	6	7
... learn something about themselves	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, MY CHILD(REN) ...	Not at all what I value about the space						All that I value about the space
... choose what they want to do	1	2	3	4	5	6	7
... meet new people	1	2	3	4	5	6	7
... figure things out for themselves	1	2	3	4	5	6	7
... engage in conversations with other children	1	2	3	4	5	6	7
... express themselves creatively	1	2	3	4	5	6	7
... make art	1	2	3	4	5	6	7

WHAT DO YOU THINK IS MOST VALUABLE ABOUT A VISIT TO ART SPARKS FOR YOU?

What I value about <i>Art Sparks</i> is that, there, I ...	Not at all what I value about the space						All that I value about the space
... feel welcome in the museum	1	2	3	4	5	6	7
... look carefully at a work of art	1	2	3	4	5	6	7
... feel that art museums are fun	1	2	3	4	5	6	7
... become curious about art	1	2	3	4	5	6	7
... learn something about myself, as a parent/caregiver	1	2	3	4	5	6	7
... feel like a good parent/ caregiver	1	2	3	4	5	6	7
... observe what my child(ren) are capable of doing	1	2	3	4	5	6	7
... facilitate a learning experience for my child(ren)	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, I ...	Not at all what I value about the space						All that I value about the space
... better understand my child(ren)'s interests	1	2	3	4	5	6	7
... become more aware of different types of art	1	2	3	4	5	6	7
... practice different art techniques	1	2	3	4	5	6	7
... experiment with various materials	1	2	3	4	5	6	7
... gain insight into my child(ren)'s personality	1	2	3	4	5	6	7
... feel confident taking my child(ren) into the rest of the museum	1	2	3	4	5	6	7
... feel excited about art	1	2	3	4	5	6	7

What I value about <i>Art Sparks</i> is that, there, I ...	Not at all what I value about the space						All that I value about the space
... further my interest in art	1	2	3	4	5	6	7
... feel that I can facilitate conversations about art with my child(ren)	1	2	3	4	5	6	7
... see how my child(ren) solve problems	1	2	3	4	5	6	7
... better understand what I am good at, as a parent/caregiver	1	2	3	4	5	6	7
... learn about the elements of art (e.g., line, shape, color, texture)	1	2	3	4	5	6	7
... feel excited about coming to the museum	1	2	3	4	5	6	7
... observe the details in a work of art	1	2	3	4	5	6	7
... learn how art is made	1	2	3	4	5	6	7

You have told us what's most valuable about *Art Sparks* for your children and you personally.

PLEASE TELL US WHAT YOU FIND VALUABLE ABOUT ART SPARKS FOR BOTH OF YOU TOGETHER.

What I value about <i>Art Sparks</i> is that, there, WE ...	Not at all what I value about the space					All that I value about the space	
... build a shared memory	1	2	3	4	5	6	7
... have fun together	1	2	3	4	5	6	7
... learn about each other	1	2	3	4	5	6	7
... express our values	1	2	3	4	5	6	7
... strengthen our values	1	2	3	4	5	6	7
... talk about things that are important to us	1	2	3	4	5	6	7
... spend quality time together	1	2	3	4	5	6	7
... get closer to each other	1	2	3	4	5	6	7
... make art a central part of who we are	1	2	3	4	5	6	7
... build positive memories	1	2	3	4	5	6	7
... play together	1	2	3	4	5	6	7
... talk about art	1	2	3	4	5	6	7

Thinking back on your visit to the museum that day...

How did your experience in *Art Sparks* influence you in the rest of the museum, in terms of what you did or how you felt in the other galleries?

Since your visit to the museum that day...

Please describe a conversation you have had with other people specifically about your visit to *Art Sparks*. What did you talk about, and with whom?

Is there anything else you would like to share with us about your group's experience at *Art Sparks*?

As a thank-you for participating in this study, would you like to enter our monthly drawing for a \$100 American Express Gift Card?

- YES
- NO

Thank you for completing the **Family Learning in Art Museums** questionnaire. We appreciate your time and effort in sharing your experiences with us. Your opinions will be incorporated into this study and enable museums to develop meaningful spaces for visitors like you.

Please place this completed questionnaire in the prepaid envelop provided to you, and mail it to:

Family Learning in Art Museums
c/o Institute for Learning Innovation
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Edgewater, MD 21037